

Connex2X Joins Forces With SoundHound AI to Revolutionize Voice First Mobile Commerce

Clearwater FL, April 28, 2025 – Connex2X, a pioneer in innovative vehicle connectivity solutions, announced that it is joining forces with SoundHound AI, a global leader in voice artificial intelligence, to revolutionize the mobile food ordering experience. Aimed at transforming the \$1.4 trillion mobile commerce market, this collaboration will leverage the strengths of both companies to introduce a cutting-edge voice-first mobile food ordering system that promises to enhance convenience and efficiency for users.

NEXi, Connex2X's AI-powered driver co-pilot, will integrate SoundHound's first-of-its-kind voice commerce technology, which enables users to place food orders effortlessly through voice commands. This innovative solution is designed to cater to the growing demand for contactless and efficient food ordering options, providing a user-friendly and intuitive experience.

With SoundHound's voice commerce ecosystem, NEXi users can place an order, make payments seamlessly, and then navigate to the nearest pick-up location, all directly within the NEXi app and/or from a car's infotainment system completely hands-free. Recent research found that a majority of US and European drivers would welcome this feature, with well over half saying they would use it regularly.

"Connex2X is excited to collaborate with SoundHound on this groundbreaking project," said Nick Porrini, CEO of Connex2X. "Our NEXi driver application combined with SoundHound's voice AI technology will redefine the way people order food, making it super simple, more accessible and convenient than ever before."

"We are thrilled to continue our longstanding Connex2X partnership to bring this innovative solution to the market," said Darin Clark, Senior Director, Business Development, SoundHound AI. "Our combined expertise will enable us to deliver superior convenience in the form of a seamless and efficient mobile food ordering experience that exceeds the evolving needs of consumers."

NEXi's new mobile food ordering service is set to launch later this year, with plans to expand its features and capabilities in the near future to a goal of providing full-fledged mobile commerce. For more information, please visit www.connex2x.com and www.soundhound.com.

About Connex2X: Connex2X is a leading provider of voice first, AI powered aftermarket vehicle connectivity solutions dedicated to enhancing safety, convenience and the ROI for fleets and consumers. Connex2X' NEXi mobile application provides fleet and consumer drivers with a super convenient, voice-first, AI powered intelligent co-pilot that improves safety, compliance and driver satisfaction, translating to a compelling ROI at an economical price point.

About SoundHound AI: SoundHound (Nasdaq: SOUN), a global leader in conversational intelligence, offers voice and conversational AI solutions that let businesses offer incredible experiences to their customers. Built on proprietary technology, SoundHound's voice AI delivers best-in-class speed and accuracy in numerous languages to product creators and service providers across retail, financial services, healthcare, automotive, smart devices, and restaurants via groundbreaking AI-driven products like Smart Answering, Smart Ordering, Dynamic Drive-Thru, and Amelia AI Agents. Along with SoundHound Chat AI, a powerful voice assistant with integrated Generative AI, SoundHound powers millions of products and services, and processes billions of interactions each year for world class businesses.

Media Contacts:

- Connex2X, LLC: Paul Porrini, paulporrini@connex2x.com, 650-504-4678
- SoundHound: Gianna Arantes, PR@SoundHound.com, 201-815-9852